


CHALK
FOR
CLIMATE
JUSTICE

MADE WITH LOVE BY
CHALK
RIOT

A hand-drawn illustration in a chalk-like style. The background is a gradient from light pink at the top to light orange at the bottom. A large, white, wavy scroll is the central focus, with the text 'AN INTRO TO CHALK' written on it in bold, black, hand-drawn letters. Above the scroll, the text 'CHALK ART FOR CLIMATE JUSTICE' is written in a similar style. Below the scroll, the text 'A POCKET GUIDE PART I' is written. The scroll has a textured, layered appearance, suggesting it's made of paper or fabric. There are some faint, sketchy lines around the scroll, giving it a sense of movement or being unrolled.

CHALK ART FOR
CLIMATE JUSTICE

AN INTRO TO
CHALK

A POCKET GUIDE
PART I

@CHALKRIOT

WHY CHALK?

AVAILABLE

CHALK SUPPLIES CAN BE FOUND AT YOUR LOCAL HARDWARE, BIG BOX OR DEPARTMENT STORE. AND CANVAS IS ALL AROUND US!

AFFORDABLE

ALMOST ALL SUPPLIES COST AROUND \$2-20 USD AND A LITTLE CHALK CAN GO A LONG WAY!

FUN FOR ALL AGES

CHALK ART CAN BE A MULTI-GENERATIONAL ACTIVITY! READ ON FOR ADAPTATIONS FOR VARIOUS PHYSICAL ABILITIES.

SOME HISTORY

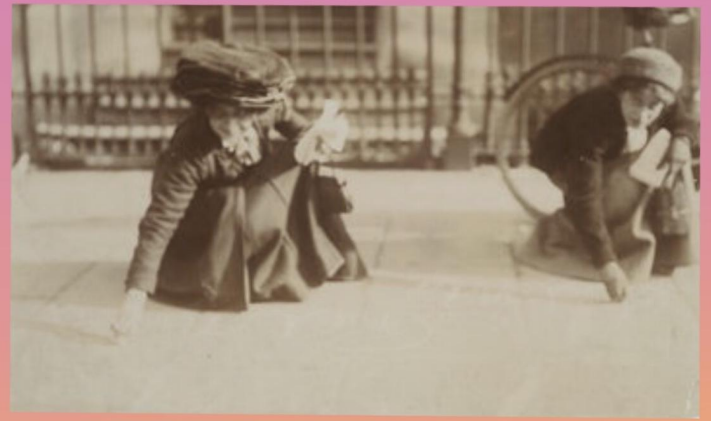
DUUUUUUUUDE
TRUE STORY
YOOOOOOO

SOME OF CHALK ART'S HISTORY IS DELICIOUSLY RADICAL. IT IS CHALK RIOT'S NAMESAKE! AND SINCE THE 16TH CENTURY, CHALK HAS BEEN USED TO ILLUSTRATE POLITICS AND CURRENT EVENTS, PUSH MANY SOCIAL JUSTICE ISSUES FORWARD, QUESTION CAPITALISM AND FIGHT PRIVATIZATION OF PUBLIC SPACE IN STREET ART.

~ please note ~
THERE ARE MANY FACETS OF CHALK HISTORY, AND THE INFO IN THIS GUIDE IS NOT COMPREHENSIVE. KEEP LEARNING!



"MADONNARI", BUSKERS, OR "SCREEVERS" ILLUSTRATE BIBLICAL STORIES, PORTRAITS, REPRODUCTIONS OF FAMOUS WORKS, AND MORE! PASSERSBY OFTEN SHOW PRAISE WITH TIP\$



SUFFRAGISTS REGULARLY USED CHALK TO COMMUNICATE THEIR DEMANDS, ADVERTISE PUBLIC ORGANIZING MEETINGS, AND ILLUSTRATE LOGOS AND PROPAGANDA. THEY WERE FREQUENTLY ARRESTED FOR THIS WASHABLE, TEMPORARY ARTWORK.



KEITH HARING USED CHALK TO CREATE PUBLIC ART IN NYC SUBWAY STATIONS, HE DREW ON PAPER ADVERTISERS USED TO COVER THEIR BLANK BILLBOARDS.

HARING ALSO DREW ON THE SIDEWALKS AND OFTEN REFLECTED CURRENT EVENTS AND SERIOUS POLITICAL ISSUES





WHAT HAPPENS IF IT RAINS?



WHETHER IT RAINS, COFFEE SPILLS OR SOMEONE DRIVES OVER YOUR ART, THE GOOD NEWS IS: NOW YOU HAVE A FRESH CANVAS! CHALK ART TEACHES US THAT NOTHING LASTS FOREVER, WHICH IS A GREAT REMINDER FOR THESE TRYING TIMES.



**RESEARCH
GRAFFITI LAWS IN
YOUR AREA**

A QUICK GOOGLE SEARCH SHOULD GET YOU TO THE RIGHT PLACE TO FIND OUT. IT IS RARE THAT CHALK IS SPECIFIED AS VANDALISM.

**KNOW YOUR
RIGHTS**

VISIT [ACLU.ORG](http://aclu.org) TO REVIEW YOUR PROTECTED RIGHTS. CHECK IN WITH YOUR CHALK TEAM ABOUT ANY VARYING COMFORT LEVELS BASED ON RACE, GENDER, DOCUMENTATION STATUS, MENTAL HEALTH, ETC.

**PUBLIC
-VS-
PRIVATE PROPERTY**

THIS IS A TRICKY ONE! BE AWARE THAT EVEN SPACE THAT LOOKS PUBLIC COULD BE PRIVATE. JUST STICK TO YOUR GOALS AND DO YOUR RESEARCH. ♥

OBVIOUS OFFICIAL DISCLAIMER: CHALK RIOT LLC ASSUMES ZERO LIABILITY FOR THE ACTIONS OF THOSE FOLLOWING THIS GUIDE. WHATEVER YOU DO IS ALL YOU.

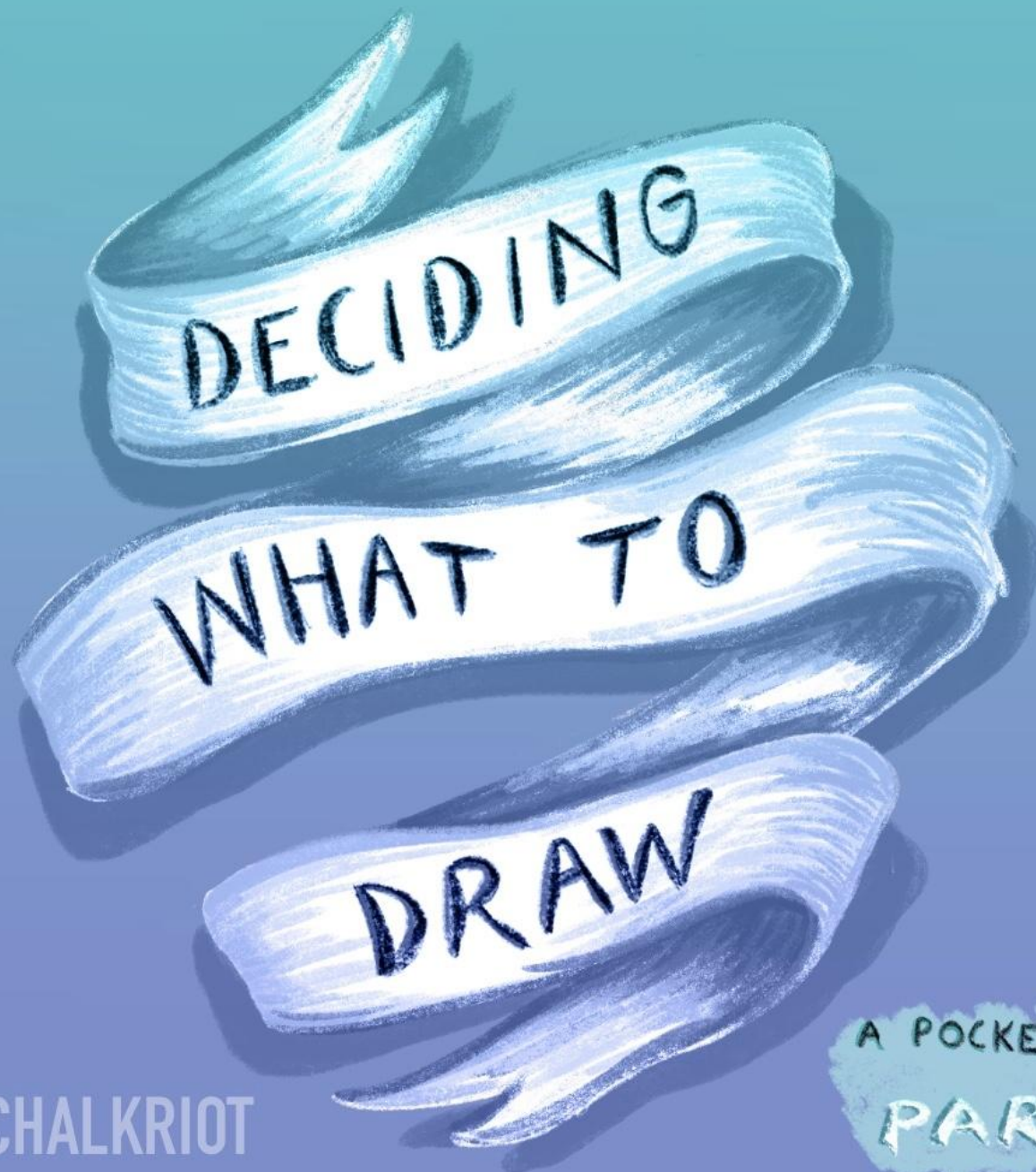
REMEMBER

YOUR
VOICE
IS
IMPORTANT

NOW
IS THE TIME TO USE IT



CHALK ART FOR CLIMATE JUSTICE



A POCKET GUIDE
PART II

@CHALKRIOT

REMEMBER

there is
≡ NO ≡
such thing as
☉ "PERFECT"

CHALK IS A VERY FORGIVING MEDIUM
AND EVEN IF YOU MAKE A MISTAKE, IT IS
EASY TO ERASE AND CORRECT IT. WOOHOO!

DEPICT YOUR
YES

WHO or WHAT
SPECIFICALLY ARE YOU FIGHTING FOR?
HOW DOES SUCCESS FEEL?
WHAT DOES IT SMELL, SOUND AND
≡ LOOK LIKE? ≡
WHAT IMAGERY COMES
TO
MIND?

TIPS FOR CREATING A STRONG IMAGE

USE CONTRASTING COLORS

ON LIGHT-COLORED SURFACES, USE DARK COLORS
ON DARK-COLORED SURFACES, USE LIGHT COLORS

WRITE YOUR WORDS IN CLEAR, SIMPLE FONTS!

This can be confusing

USE IMAGERY RELEVANT TO YOUR MESSAGE

I.E. "VOTING"



SOME IDEAS

IF YOU NEED INSPIRATION, YOU CAN ALWAYS TURN TO THESE OL' RELIABLES TO EMBELLISH YOUR WORDS AND HELP TELL YOUR STORY



AN OPPORTUNITY TO EDUCATE

CHALK IS GREAT FOR COMMUNICATING WITH WORDS AS WELL AS IMAGES. YOU CAN EMPHASIZE CERTAIN WORDS BY MAKING THEM BIGGER OR IN A DIFFERENT COLOR

STORIES OF CULTURAL HERITAGE

ALARMING STATISTICS

“INSPIRING QUOTES”

COVERAGE



STENCILS ARE
FANTASTIC FOR
INTERGENERATIONAL
PARTICIPATION...

... AND ALSO
FOR EFFICIENT
COVERAGE OF
LOTS OF SURFACE
AREA. DISTRIBUTE
STENCILS + CHALK
TO YOUR FRIENDS
AND COVER THE
NEIGHBORHOOD!



PHOTO TIPS

WATCH OUT FOR
HARSH SHADOWS THAT
MAKE IT HARD TO SEE
YOUR ART



DETERMINE WHAT
BACKDROP WILL HELP
TELL YOUR STORY



CLEAN UP THE CLUTTER!
MOVE ANY ART SUPPLIES,
TRASH OR CLOTHING OUT
OF YOUR PHOTO



REMEMBER TO

HAVE FUN

AND

SET YOUR
INTENTION

CHALK ART FOR
CLIMATE JUSTICE

MATERIALS
AND SITE

A POCKET GUIDE
PART III

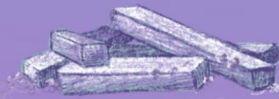
@CHALKRIOT

TYPES OF CHALK



SCHOOL CHALK

- great for outlining and writing
- <\$2!



CHALK PASTELS

- rich in pigment
- wide variety of colors



SIDEWALK CHALK

- very easy to clean

THESE ALL FIT IN YOUR POCKETS

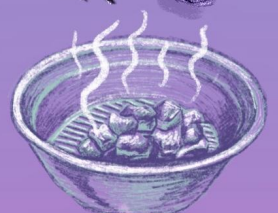
- fantastic for kids!

ALTERNATIVES TO CHALK



TEMPERA PAINT

- cover lots of surface area efficiently
- more durable than chalk, but still washable



BBQ CHARCOAL

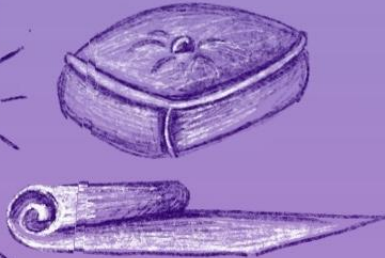
- Use it to eat and draw!
- all natural and from the earth

WHAT ELSE TO BRING



KNEE PROTECTION

KNEE PADS, AN OLD CUSHION, OR AN OLD YOGA MAT WILL DO! WHATEVER IS BEST FOR YOU.



EXTRA H₂O
BRING ENOUGH FOR DRINKING AND YOUR ARTWORK ♡



WET WIPES/RAGS

CHALK CAN GET VERY MESSY - AND QUICK! CLEAN CLOTHS DIPPED IN WATER IS A SUSTAINABLE OPTION TO WET WIPES.



PAINTBRUSHES

STURDY BRISTLE BRUSHES ARE BEST. WE RECOMMEND BRINGING 2-3 BRUSHES OF VARIOUS WIDTHS.



LATEX GLOVES

THESE WILL HELP PROTECT YOUR FINGERS ON ROUGH SURFACES.

CHALK EXTENDER TOOL

IF YOU ARE UNABLE OR CHOOSE NOT TO DRAW ON YOUR HANDS AND KNEES ON THE GROUND, TRY USING A COOL DIY CHALK EXTENDER!

FIND ANY KIND OF STURDY STICK! YARD STICK, BAMBOO, TREE BRANCH OR PAINTING POLE/MOP HANDLE.



GRAB A BIG PIECE OF CHALK



ATTACH THE CHALK TO THE END OF YOUR STICK WITH TAPE!

★ DUCT TAPE OR PAINTER'S TAPE IS BEST

★ BAMBOO CAN BE SLICED AT THE END AND CHALK CAN GO INSIDE, THEN TAPED!



COVID SAFETY



WEAR A MASK

WASH THOSE HANDS

BEWARE OF LOCAL SURGES

KEEP YOUR DISTANCE

STAY HOME IF YOU FEEL ANY SYMPTOMS

SANITIZE SHARED ART SUPPLIES

TYPES OF SURFACES

PARKING LOTS!
DRIVEWAYS!
ASPHALT
ROADS!

SIDEWALKS!
BRICK
WALLS!

MORE WALLS!
CEMENT
CURBS!
RETAINING WALLS!
SIDEWALKS GALORE!



TOGETHER IS BETTER! BRING A FRIEND OR TRUSTED ALLY WHEN YOU HEAD OUT.



IN CREATING PAVEMENT ART, YOUR BACK IS TO THE WORLD WHILE YOUR EYES ARE ON YOUR CHALK. SO, **TAKE CARE TO ALWAYS BE AWARE OF YOUR SURROUNDINGS.**



IN MOST CIRCUMSTANCES, IT IS **SAFEST TO CREATE WHEN CAR AND FOOT TRAFFIC IS SLOWEST.**

CHALK ART
REMINDS US
that CHANGE
TRULY BEGINS
from the
GROUND
UP

CHALK

R!OT